STU ART +DESIGN

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S K I L L S

- User Experience (UX) Design
- User Interface (UI) Design
- Visual and Graphic Design
- Information Architecture
- Sketching and Storyboarding
- User Research
- Usability Testing
- Presentations

U X   P R O C E S S

- Affinity Mapping
- Card Sorting
- Contextual Inquiry
- Competitive/Comparative Analysis
- Heuristic Evaluation

T O O L S

- Adobe XD
- Sketch
- InVision
- Photoshop
- Illustrator
- PowerPoint
- HTML, CSS

E D U C A T I O N

General Assembly
UX Design Immersive

University of Michigan (edX)
UX Research and Design

Otis College of Art & Design
BFA, Visual Comminications

Experienced UX designer, visual designer, and strategic problem solver. To create compelling and useful user experiences, I draw from a broad range of skills including graphic and visual design, marketing, research, analysis, information architecture, interaction design, prototyping, using an iterative process.

W O R K   E X P E R I E N C E

Current
4/2019

Lead UX Designer
Sound Family Medicine, Puyallup, WA

Currently, I spearhead the website redesign and rebrand for Pierce County's largest independent medical group.

- Formed UX design team and led UX development.
- Developed sketches, sitemap, flows, wireframes, prototypes, and high fidelity mockups.
- Planned and performed usability testing.
- Developed and maintain website style sheet.
- Create all marketing materials.
- Collaborate closely with the marketing team, SEO specialist, executive leadership, and developers.

4/2019
7/2012

Sr. Visual Designer
Kaiser Permanente, Renton, WA

Crafted a full range of branded, member-focused communications in print and digital formats supporting strategic corporate priorities.

- Created visual print and digital marketing assets.
- Designed websites (desktop + mobile), landing pages, emails, video, and social media.
- Performed usability testing.
- Presented data and analysis to leadership.

7/2012
5/2008

Sr. Art Director and Web Designer
Stu Art + Design, Seattle, WA

Designed and produced collateral for print and digital marketing to meet various creative strategy goals. Clients included Emerge Partners (T-Mobile), PacMed, Integrity Health, Kenworth, Snoqualmie Casino, ERA Living, Coral Supplements LLC, and RPM Direct Marketing.

5/2008
10/1999

Associate Creative Director, Art Director
Hacker Agency, Seattle, WA

Provided creative and strategic partnership to clients, art directors, design staff, and copywriters to align marketing and brand voice to meet ROI-driven goals.

- Drove the creative direction, development, and execution of digital and print content
- Supervised design team and creative staff on multiple design projects
- Worked with multiple business partners to clarify objectives and form a strategic game plan
- Managed freelancers and outsourced talent

Clients: AT&T Wireless, Audi Bank, Blue Cross Blue Shield, Comcast Business, Hyatt, Kaiser Permanente, Medica, Microsoft, MSN, Netflix, Starbucks, and many others.